Data Catalogue & Governance

Aperture Data Studio

Uncover the Cost of Bad Data, Drive Business Accountability, and Ensure Consistent Data Quality

The demand for trusted data has never been greater. With escalating challenges in risk management, a growing appetite for implementing emerging technologies like AI and GenAI, and intensified competition for customer retention, reliable data is crucial. Yet, only 26% of global data and analytics decision-makers say that their company always uses data and insights to make decisions[1], and only 25% can quantify the cost of poor data quality[2].

15% believe Data Governance initiatives are fully meeting expectations.

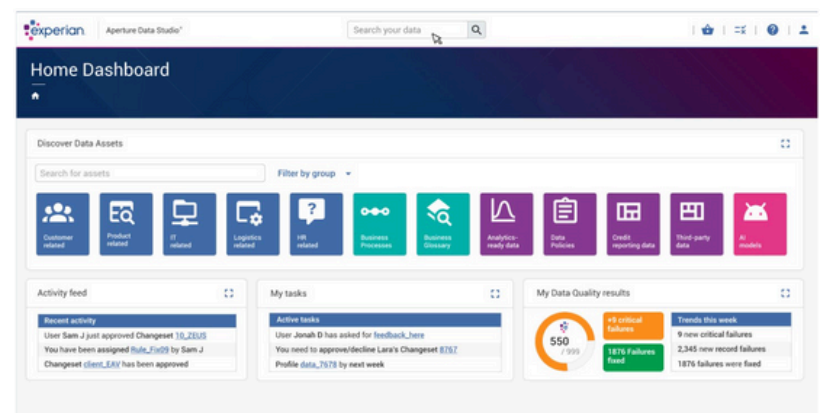**84%** agree that Data Governance is the backbone of effective data management.

73% agree that better Data Governance is the doorway to better AI initiatives.

*Experian Data Governance Report 2024

Key Features:

✓ **Data Quality Monitoring & Business Impact Analysis:**
Identify the cost of data issues on your critical business processes.

✓ **Oversight & Monitoring:**
Evaluate conformance with governance rules you set.

✓ **Audits & Approvals:**
Control changes in line with business needs, capture full audits of changes and enforce explicit approvals where necessary.

✓ **Integrations / Connectivity:**
Connect to a range of data sources including mainframe, popular file-based data formats, large and customisable range of databases and system records.

✓ **Data Policies:**
Collate policies in a single repository and represent their relationships with people, process and other data.

✓ **Customisable Data Catalogue:**
Develop a unified language for your data estate and assign ownership to ensure accountability. Tailor your data catalog to meet your specific business needs, avoiding the complexity of cumbersome systems and rigid standardised models.

Home Dashboard

1 Forrester, State of Data Analytics and Insights Measurement Survey, 2024
2 Forrester, Data Culture and Literacy Survey, 2023

We Help Customers..

✓ **Manage Data Quality Consistently & Effectively:**
Our Data Catalogue & Governance solution empowers organisations to effectively manage their data estate by establishing clear data ownership, common definitions, and rules, bringing consistency in data quality management.

✓ **Promote Data Innovation:**
By offering transparency on data availability and quality, along with governed access, organisations can gain a deeper understanding of their data and unlock greater value from it.

✓ **Demonstrate the impact of data quality:**
Our Data Catalogue & Governance solution allows organisations to demonstrate the financial impact of their data quality efforts by mapping data issues to critical business processes.

✓ **Govern Data Access:**
Organisations can easily document and track their data assets to prove compliance with internal and external regulations.

Why choose Experian?

Ease of Use & Time to Value
Easy-to-use for all users with varying technical ability, including executives who can easily understand and prioritise data issues from looking at dashboards.

Measurable Return on Investment (ROI)
By mapping data issues to critical business processes, you can grasp the financial impact of poor data quality and prioritise your projects accordingly

Solution Flexibility
No rigid data model or structure to fit into. You can customise the solution according to your organisation's needs and apply changes over time.

Experian's Leadership in Data Management
Our products and services harness our extensive expertise in managing one of the most complex data environments globally

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