experian™

Why data quality matters for data governance

Take control of your data with Experian's data quality and enrichment platform

Experian has been helping consumers and businesses unlock the power of their data for more than 125 years. Our 20 thousand staff operate in 43 countries, and our solutions allow you to analyse, enrich, profile, validate, and standardise your organisation's most valuable resource—your data.

With our trustworthy data quality software, you can confidently build a data governance framework that promotes collaboration, performance, and security.

Aperture Data Studio

As a modern data governance leader, you may face many challenges:

- Creating robust data principles, policies, standards, and guidelines for your organisation
- Gathering accurate data quality metrics for existing systems and processes
- Creating a process to profile and categorise huge volumes of disparate data
- Designing a common framework to map the flow of sensitive information throughout its lifecycle
- Enabling effective communication with stakeholders at all levels, from users to executives

Faced with these challenges, many leaders rely on Experian's data quality solutions to help operationalise and scale their vision for data governance.

How we can help with data governance:

- Informing data standards
- Rule execution engine
- Facilitating data investigation
- Providing a single source of the truth for data
- Governed access management
- Project-based data cleansing and transformation tool
- Evaluation of data against reference master data

Benefits

Aligning data governance with data quality

Our data governance and data quality features are integrated seamlessly, into one business-friendly platform.

Aperture Data Studio has a range of data governance-specific capabilities such as:

- Business glossary management
- Stewardship monitoring
- Governance workflows
- Data standards enforcement and stakeholder reporting

These are combined with Experian's underlying data quality capability that enables the discovery, measurement, and ongoing improvement of data quality rules and metrics across the business.

Issue Management & Resolution (IMR)

Aperture Data Studio provides a complete issue discovery, assessment, and resolution system 'out of the box', through an easy-to-use self-service interface.

You can now link top-level directives for data governance down to grass-roots improvement without having to 'cobble together' a disjointed set of tools. In addition, by adopting one platform, you can distribute an IMR capability across the organisation faster and at less cost than conventional approaches.

Regulatory compliance

Data governance leaders need to meet the continuously changing demands of regulatory compliance in a rapid, repeatable manner. Also, teams need to deliver a strong value-add to business sponsors in the form of cost savings and streamlining.

To satisfy regulators, Aperture Data Studio allows your team to model regulations as a set of data quality rules that can be shared across the business and executed on demand.

This allows compliance teams to respond to regulatory requests in a timely and accurate manner while delivering governance and quality improvement for everyday operations.

Stakeholder communication

Continuous communication of the progress and achievements of your data governance program is critical.

To help engage supporters of your initiatives, Aperture Data Studio allows you to share workflows across the business, thus encouraging the promulgation of standards.

It also integrates with your current reporting tools, enabling a seamless experience with existing stakeholder reporting and dashboard environments.

Governance of new data requests

One of the tasks undertaken by data governance teams is the creation of a framework for managing requests for new data sources and enhancements.

Using Aperture Data Studio, you can create a data governance layer across your entire data landscape to discover, measure, improve and continuously monitor the quality of the information sources requested.

Accelerate your data governance initiatives by choosing one of our key partners to complete your program.

Visit www.experian.com.au or contact your Account Manager to learn more.