

# Experian Data Validation for SAP S/4HANA



Quickly capture, standardise and validate addresses, email addresses and phone numbers in your ERP system

Keeping contact data within SAP accurate, complete and correctly formatted is an on-going challenge due to multiple users inputting data and several points of data entry. Without a data quality solution in place, you risk issues with business processes, missed sales opportunities and a poor customer experience.

As a SAP software solution partner, our global data validation app quickly validates, standardises and enriches addresses, email addresses and phone numbers globally in real-time. It works seamlessly within your S/4HANA system to eliminate errors in data entry and ensure that data standards are adhered to.

### Features and coverage

- The complete suite of real-time data validation capabilities in one app
- Global data coverage; 245 countries for address and 240 for phone
- Validation against official postal sources such as Australia Post, Royal Mail and USPS
- Geolocation, consumer, and government enrichment available
- Live ping to email inboxes and phone networks to check deliverability
- Validate business or consumer emails instantly
- Hosted, RESTful APIs with automatic, regular data updates
- Data licensed on a transactional or annual basis
- Developed and maintained in-house by SAP specialists
- Integration, migration and customisation assistance available
- 24/7 customer support globally

#### How it works

When an account or contact record is created or updated, our app validates, standardises and enriches addresses, email addresses and phone numbers within the SAP screen.



Address validation: Once a postal code and country code is entered, the user can quickly select the right address from the list. Address is enriched with additional insights, such as geolocation.



**Email validation:** Instantly detects and formats syntax errors, confirms that the email addresses exists and checks it is valid and deliverable with the mailbox provider.



**Phone validation:** Detects and corrects format issues, identifies the number, checks with the network provider to ensure ensure the number exists, is active and contactable.

#### **Product Sheet**

# Experian Data Validation for SAP S/4HANA

#### **Benefits**



#### Improve conversion rates

With valid addresses for your customers and prospects that have been enriched with additional insights, you can deliver better customer experience.



#### Enhance your customer service

Avoid the potential for misdirected quotes or communications due to incorrect contact data. Accurate address data enables you to successfully reach customers, employees and suppliers.



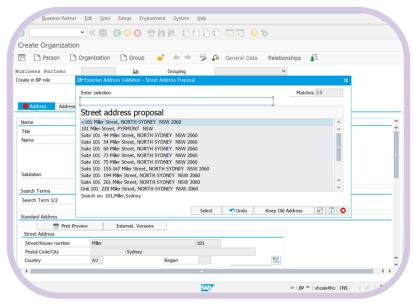
#### Protect business processes

Remove the potential for human error in data entry and disruption to any business processes that rely on address data, including sales, HR, finance or logistics.



#### Cut operational costs

Correcting data issues in SAP takes time and money. Capturing correct contact data first time will improve employee productivity.



Validate addresses internationally in real-time

## Compatibility

- SAP Business Suite for S/4HANA
- SAP Business Address Service (BAS) areas leveraged using standard SAP BADI's, including business partner, sales order, and customer master
- Custom Experian Namespace add-on for SAP Objects that does not affect any SAP standard developments or custom code
- Experian custom function modules for non-BAS areas

Unlock the power of your customer data.

To learn more, please contact your Account Manager.

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