



Experian is a FTSE 100 company and a global leader providing information solutions in consulting, data analysis, credit scoring, related decision support software and various marketing solutions. Employing over 15,000 people in approximately 40 countries, Experian's vision is for its people, data and technology to become a necessary part of every major consumer economy around the world.

Line of Business **Experian Marketing Services**

Department: Experian Hitwise Global Product Development (GPD)

Position Title: Head of Product Management

Report To: VP, Product Management

Work Location: Melbourne

Experian Hitwise is our global online audience measurement and competitive intelligence product line providing insights on how over 25 million internet users interact with millions of websites daily. Our 1,500 clients range across many verticals including the financial, retail, travel, healthcare, government, media and technology industries in addition to the world's leading online publishers.

Experian Hitwise has an exciting opportunity for a successful Product Manager to support our business goals of driving revenue, market share, customer satisfaction and profitability through developing and managing the product development function of our dynamic organisation.

Experian Hitwise requires a Head of Product Management to manage the day to day functions of our Product Management team driving product development, product marketing, communications, market research & strategy development to expand our business. In this role, you will:

- Manage and mentor a team of professional product management practitioners
- Develop requirements and manage communications on Hitwise products from conception through to launch
- Conduct market research to help define recommendations on product development opportunities
- Manage the product development lifecycle for key Hitwise strategic product development initiatives, embracing agile development methodology
- Perform business analysis on client product usage, trends, product sales, client and stakeholder feedback and opportunities across regions

The successful candidate will also demonstrate the following:

Team Management: Proven management experience supervising, mentoring and developing a team

Passion for Technology, Product Management & Web applications: Experience working with large and complex datasets and a passion for solving real-world challenges, and a strong understanding of online marketing products. Worked with SAAS/online marketing tools

Core market and applications: Understanding existing product ranges and competing products and companies

Collaboration: Work in a highly collaborative environment. This includes evaluating concepts, debating ideas, and helping others to drive projects forward. Ideally previous experience working across regions and business units

Dynamic: Cater to different personas and functions in development and design

Detail Oriented: Accuracy and attention to detail is very important in this position

Communication: Able to present ideas and concepts to small or large groups and have strong written and verbal communication skills.

Pragmatic: The ability to develop business applications that meet market needs. This includes identifying and understanding the business need, matching features to solutions, and developing training frameworks to ensure all stakeholders are well versed and equipped to excel in their roles.

We offer successful applicants an attractive remuneration package. Interested parties should send a covering letter outlining how you meet the job requirements and a full resume to careers@au.experian.com and quote the above title.

Only short-listed candidates will be contacted. All information provided by the applicant will be treated in strict confidence and used for recruitment purposes only. For more company details, please visit www.experian.com.au