



Experian is a FTSE 100 company and a global leader providing information solutions in consulting, data analysis, credit scoring, related decision support software and various marketing solutions. Employing over 15,000 people in approximately 40 countries, Experian's vision is for its people, data and technology to become a necessary part of every major consumer economy around the world.

Line of Business	Experian Marketing Services
Department:	Experian Hitwise, Global Product Development and Delivery (GPDD)
Position Title:	Manager, Classification and Data Integrity (HW-MEL-MDM--00111)
Employment Status:	Twelve Month Contract
Report To:	Director, Data and Metrics
Work Location:	Melbourne, Australia

Experian Hitwise is our global online audience measurement and competitive intelligence product line providing insights on how over 25 million internet users interact with millions of websites daily. We work with some of the largest commercial datasets measuring petabytes of online behavior on a monthly basis, all collected via a global distributed processing platform of hundreds of servers and measurement points. Our products provide online marketers the tools to maximize campaign performance and better tactical and strategic decision making.

Hitwise GPDD is looking for someone to manage the Classification and Data Integrity Team and provide leadership and operational direction to the team. Other key areas of responsibility will be:

- Resolving escalated classification and data integrity issues
- Overseeing the updating and maintenance of the Hitwise categorisation database of 1.3 million websites
- Providing support to Account Directors to communicate classification processes to clients
- Managing the team's relationship with the Sales and Marketing and other technical divisions
- Reporting and analysis of the team's performance
- Ensuring the data integrity of published data
- Additional projects as agreed with the Director, Data and Metrics.

Job Requirements:

- Demonstrate strong management attributes; ability to develop others as leaders while serving as a role model & mentor
- Identifies opportunities for improvement and makes constructive suggestions for change
- Remains on the forefront of emerging website trends
- Helps team execute career development plans
- Technical documentation experience
- Knowledge of web based research marketing
- Classification of large data sets
- Excellent written and verbal communication skills.

We offer successful applicants an attractive remuneration package. Interested parties should send a covering letter outlining how you meet the job requirements and a full resume to careers@au.experian.com and quote the vacancy ref. number above. Only short-listed candidates will be contacted.

All information provided by the applicant will be treated in strict confidence and used for recruitment purposes only.

For more company details, please visit www.experian.com.au