



Experian is a FTSE 100 company and a global leader providing information solutions in consulting, data analysis, credit scoring, related decision support software and various marketing solutions. Employing over 15,000 people in approximately 40 countries, Experian's vision is for its people, data and technology to become a necessary part of every major consumer economy around the world.

Line of Business **Experian Marketing Services**

Department: Experian Hitwise Global Product Development (GPD)

Position Title: Custom Analyst

Report To: Product Manager - Custom Analytics

Work Location: Melbourne, Australia

Experian Hitwise is our global online audience measurement and competitive intelligence product line providing insights on how over 25 million internet users interact with millions of websites daily. We work with some of the largest commercial datasets measuring petabytes of online behavior on a monthly basis, all collected via a global distributed processing platform of hundreds of servers and measurement points. Our products provide online marketers the tools to maximize campaign performance and better tactical and strategic decision making.

Hitwise GPD is expanding its Custom Analytics team, so they require a professional to be responsible for assessing and delivering custom data requests. It will also provide expertise to improve the delivery mechanism of the growing number of requests. In this role, you will:

- Evaluate custom requests from across our sales teams and design, innovate and drive the creation of new features and function specifications for our product
- Implement and deliver the approved custom projects
- Manage development for data generation & extraction
- Assist in data QA and the engineering of a new data delivery mechanism to improve business efficiency
- Analyse and assess our product offering for potential partner channels

Job Requirements:

- Ability to work across regions and business units.
- Effective communication and analytical skills
- Strong coding experience
- A solid understanding of SQL
- Strong written, verbal and presentation skills
- Ability to convert client requests into functional specifications that you deliver
- Passion for technology and product management

We offer successful applicants an attractive remuneration package. Interested parties should send a covering letter outlining how you meet the job requirements and a full resume to careers@au.experian.com and quote the vacancy ref. number above.

Only short-listed candidates will be contacted. All information provided by the applicant will be treated in strict confidence and used for recruitment purposes only.

For more company details, please visit www.experian.com.au