



Experian is a FTSE 100 company and a global leader providing information solutions in consulting, data analysis, credit scoring, related decision support software and various marketing solutions. Employing over 15,000 people in approximately 40 countries, Experian's vision is for its people, data and technology to become a necessary part of every major consumer economy around the world.

Line of Business	Experian Marketing Services
Department:	Experian Cheetahmail, Client Services
Position Title:	Account Manager (CM-MEL-AM-00111)
Report To:	Marketing Account Manager, Melbourne
Work Location:	Melbourne, Australia

Experian CheetahMail is the trusted service provider of online marketing solutions for top enterprises worldwide. Offering industry-leading email marketing and customer intelligence solutions, as well as providing a broad range of client services, Experian CheetahMail enables clients to build data-driven, relevant relationships with their customers.

This expanding business is looking for a highly motivated and successful Account Manager to build successful strong relationships with CheetahMail clients to ensure all their business needs are met successfully. In this role you will be responsible for:

- Helping clients interpret the results of their email campaigns
- Consulting with clients on a regular basis to help them build an effective e-mail marketing strategy.
- Taking client briefs on specific tactical email campaigns, so that we can design and build HTML email templates to meet this need
- Assist with setting up, testing, and deploying our clients' e-mail marketing campaigns using our proprietary, web-based application.
- Interacting with clients on a daily basis, including training them in the use of the application and answering questions regarding the application.
- Resolving client issues, proposing solutions and escalating to the appropriate person to the point of resolution.

Job Requirement:

- Previous experience in an account management role
- Bachelor s Degree, preferable majoring in disciplines such as marketing or e-commerce, will be looked on favorably
- Demonstrate strong analytical skills
- Strong oral and written communication skills
- Give detailed examples of using Microsoft Excel and Microsoft Access for managing data and performing quantitative analysis
- Strong knowledge and experience in online marketing
- Working knowledge of HTML
- Excellent organisational and prioritisation skills

We offer successful applicants an attractive remuneration package. Interested parties should send a covering letter outlining how you meet the job requirements and a full resume to careers@au.experian.com and quote the vacancy ref. number above.

Only short-listed candidates will be contacted. All information provided by the applicant will be treated in strict confidence and used for recruitment purposes only.

For more company details, please visit www.experian.com.au