



Experian is a FTSE 100 company and a global leader providing information solutions in consulting, data analysis, credit scoring, related decision support software and various marketing solutions. Employing over 15,000 people in approximately 40 countries, Experian's vision is for its people, data and technology to become a necessary part of every major consumer economy around the world.

Line of Business	Marketing Services
Department:	Experian Cheetahmail
Position Title:	Email Producer (CM-MEL-EP-00111)
Report To:	Director of Client Services
Work Location:	Melbourne and Sydney

Experian CheetahMail is the trusted service provider of online marketing solutions for top enterprises worldwide. Offering industry-leading email marketing and customer intelligence solutions, as well as providing a broad range of client services, Experian CheetahMail enables clients to build data-driven, relevant relationships with their customers.

Our expanding business is looking for an **Email HTML Specialist** to join our expanding business.

The role will be responsible for –

- Designing and coding client HTML email templates
- Modification of existing HTML emails and inputting content for new campaigns
- Setting up testing and deploying clients email marketing campaigns using our proprietary web based application
- Cross browser testing and trouble shooting layout issues for client emails
- Using appropriate data segmentation tools
- Ensuring applications are quality controlled and tested.

Job Requirement:

- Strong proficiency with HTML and CSS
- Experience in email marketing/website development
- Proficiency in JavaScript a plus
- Understanding of digital marketing in both theory and practice
- Bachelor Degree in marketing, design or IT
- Strong oral and written communication skills
- Strong analytical skills

This is a great opportunity for the right candidate, if you are someone who has a great work ethic and ability to work under pressure and meet deadlines; this is the role for you.

We offer successful applicants an attractive remuneration package (inc corporate benefits and career development). Interested parties should send a covering letter outlining how you meet the job requirements and a full resume to careers@au.experian.com quoting the vacancy ref. number above.

All information provided by the applicant will be treated in strict confidence and used for recruitment purposes only.

For more company details, please visit www.experian.com.au